

FELICIA KEGEL BECHTEL

M.Sc., P.G. President



EDUCATION

M.Sc., Geology, 1985, Brown University, RI

Graduate Work in Geology, 1982, Yale University, CT

B.A., Geology, 1982, Bryn Mawr College, PA

EXPERIENCE

February 1992 - Present: **President**, Enviroscan, Inc., Lancaster, PA.

Direct all operations of a geophysical contracting firm. Prepare and approve technical and cost proposals. Provide final review of all work products. Design and implement all business development strategies and programs.

February 1991 - April 1992: **Geologist/Marketing Director**, Tethys Consultants, Inc., Harrisburg, PA.

Performed geologic and environmental studies. Managed all corporate marketing activities. Wrote and directed publication of technical environmental newsletter.

April 1990 - January 1991: **Market Research Director**, Ball Advertising and Marketing, Lancaster, PA.

Designed and managed all phases of market research projects for agency clients — particularly consultants, engineers, and financial institutions.

July 1989 - March 1990: **Client Relations Manager**, PA Higher Education Assistance Agency, Harrisburg, PA.

Coordinated all transactions and communications between financial lending institutions and PHEAA. Developed and managed servicing/new marketing activities of lender representatives.

December 1987 - June 1989: **Marketing Officer and Product Manager**, Rhode Island Hospital Trust National Bank, Providence, RI.

Managed development, advertising, marketing, and maintenance of credit and deposit products for retail banking division.

June 1985 - December 1987: **Product Manager**, Fleet Bank, Providence, RI.

Managed development, advertising, marketing, and maintenance of credit and deposit products for retail divisions of Fleet Bank and its affiliates.

September 1982 - May 1985: **Research and Teaching Assistant**, Departments of Geology, Brown and Yale Universities.

May 1982 - September 1982: **Research Geologist**, Chevron Oil Field Research Company, Los Angeles, CA.

PROFESSIONAL REGISTRATIONS AND AFFILIATIONS

Certified Professional Geologist (PG) in Pennsylvania

Member, American Society of Civil Engineers

Board Member, Lancaster Chamber of Commerce and Industry

Board Member, Lancaster Conservatory of Music

AWARDS

Athena Award Winner, 2008